

Watlington Parish Council

Transport Survey

2021

The Survey

The survey was conducted by Watlington Parish Council and the Watlington Neighbourhood Plan Advisory Board from 1st October to 31st October 2021.

The survey used an online format (Survey Monkey) which was promoted via the principle Watlington Facebook groups (Watlington Town and Wider Community: 1,100 members and Watlington Town Notice Board: 3,400 members) as well as Watlington Parish's own Facebook group. It was also published in the October edition of the Watlington Times (circulation: ~500) and was available in paper form from the Parish offices.

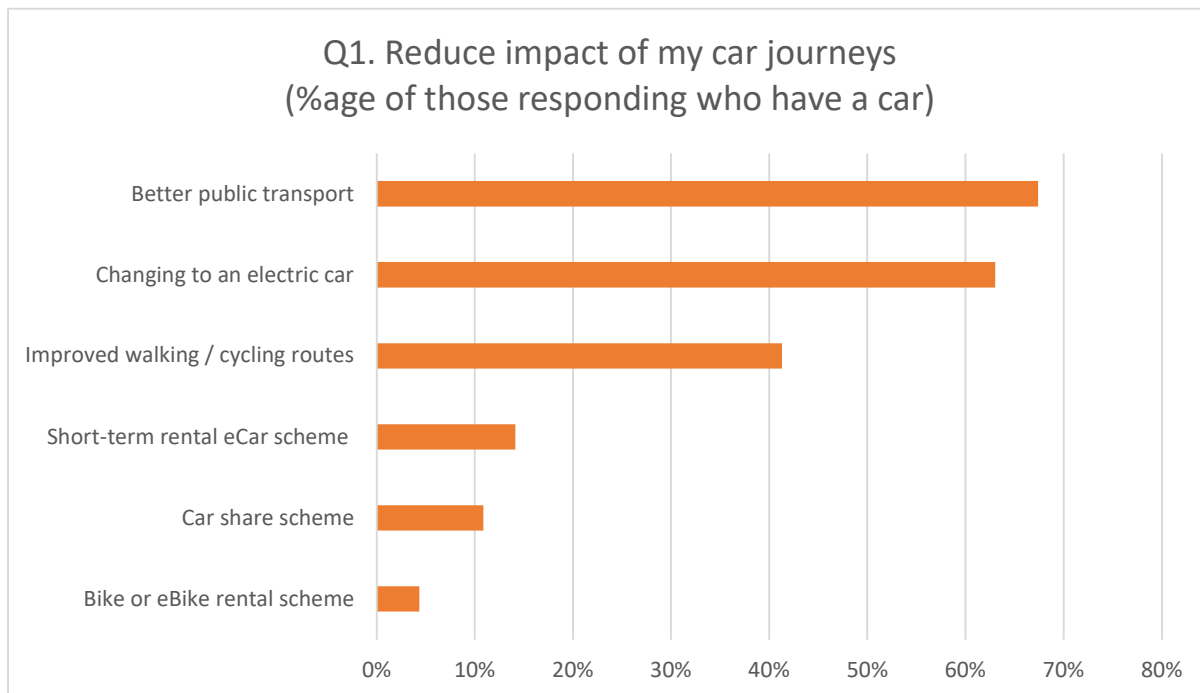
A total of 95 responses were received (93 on line and 2 via the Watlington Times).

There are approximately 2,727 residents in the Parish (2011 census).

Sampling caveats:

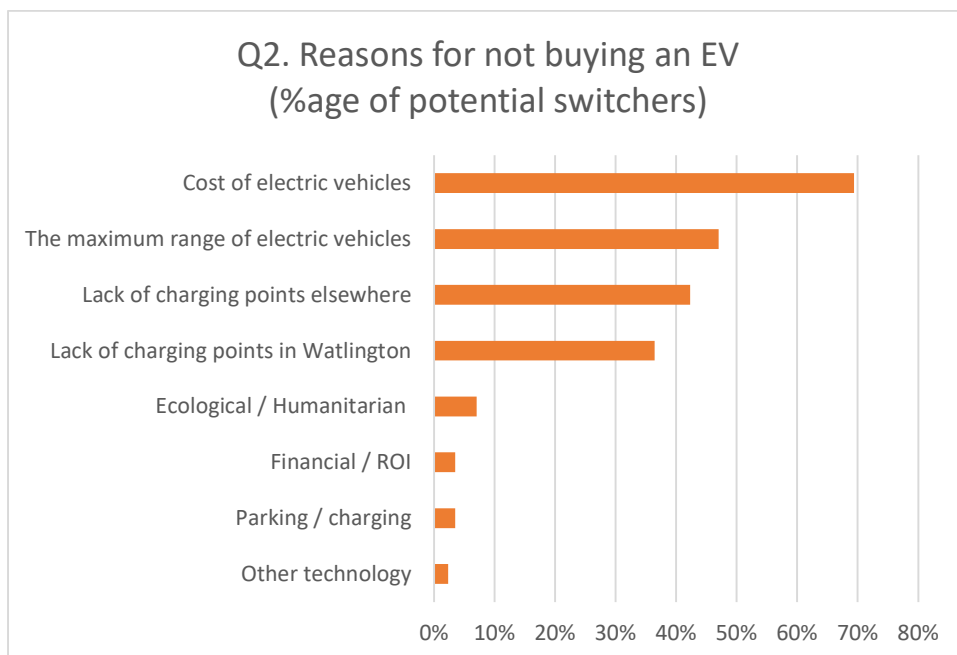
1. Promotion of the survey was principally on-line which may have discouraged responses from older people.
2. Readership of Watlington Times is thought to be older than average (source: Watlington Times staff).
3. There was no check that all respondents lived in the parish.

Q1. Which of the following approaches would help you to reduce the carbon emissions from your car journeys? (Choose all that apply to you or your household)



Of 95 responses to this question, 3 did not have a car.

Q2. What are the main reasons for not buying an electric vehicle?



Of 95 responses to this question:

- 3 had no car

- 4 already own an ev and 2 had already ordered one
- 1 was going to give up car ownership rather than make the switch

Q3. What is the one thing that Watlington could do to help you make the switch to an electric vehicle?

Charging point related	25
Financial assistance	15
Alternative technologies	3
Close petrol station	1
e-car club	1

Q4. If there was public transport to these local towns, how often would you use it?

	Every day for work	Every day at other times	Once a week	Evenings	Weekends	From time to time
Reading	4	0	6	0	3	30
High Wycombe	1	1	5	0	2	34
Thame	0	0	13	2	3	34
Wallingford	2	3	10	2	5	29
Henley	2	1	11	1	5	34
M40 Lewknor	5	4	9	1	10	44
Improved service to Oxford	5	3	13	2	8	37

There was no option to add other destinations in this question.

86 of 95 respondents (91%) selected one or more options.

This compares to just 62 who chose improved public transport as an option in question 1.

Q5. What one thing could Watlington do to make public transport a better option for you?

Issue	Mentions
Frequency	41
Other Routes	24
Lewknor service	15
Cycle ways	3
On demand service	2
Railway	3
Reduce price	2
Disabled access	1

Wycombe service	1
Safety / Access	1
Hospital service	1
Taxi	1
Publish fares	1
Reliability	1
Cycle hubs	1

The vast majority of comments wanted more frequent services and/or additional routes.

Q6. What walking or cycling routes do you need if you are to reduce your car use?

Destination	Mentions
Lewknor / M40	18
Watlington locations	11
Wallingford	7
Cuxham	5
Benson	4
Oxford	3
Pyrton	2
Thame	2
Britwell Salome	2
Chalgrove	2
Henley	2
Abingdon	1
Chinnor	1
Didcot	1
High Wycombe	1
London	1
Stokenchurch	1

Q7. What one thing could Watlington do to make walking or cycling a better option for you?

Issue	Mentions
Safety	17
Cycle lanes / routes	11
Reduce traffic	10
Route to Lewknor	10
Pavements	9
2 way High St for bikes	3
Signage	2
Cycle parking	2
Lighting	1

The question was unprompted and have been coded into these categories.

Q8. If there was a car share scheme in Watlington which of the following towns would you use it to travel to?

Destination	Mentions
Oxford	15
Wallingford	10
Thame	9
Henley	9
Reading	4
High Wycombe	5
Slough	1
Watlington	1
Didcot	1
Bournemouth & Chippenham	1
Stoke	1
Marlow	1
Lewknor	1
Aylesbury	1

35 of 95 respondents (37%) selected one or more options.

This compares to just 10 who chose car share as an option in question 1.

Q9. If there was an ecar rental scheme, how long might you rent it for?

Rental Period	Mentions
A few hours	19
All day	16
A few days	10
Longer trips	7

36 of 95 respondents (38%) selected one or more options.

This compares to just 13 who chose e-car as an option in question 1.

Q10. If there was one other thing that Watlington could do to improve the transport options for you, what would it be?

Improvement	Mentions
Improve bus services	13
Traffic management improvements	9
Lewknor bus	5
Bus service to rail	4

EV Charging	4
Reopen the railway	4
Cycle routes	3
Edge Road	3
Community bus	2
e-car share	2
Lewknor cycle route	2
Community bike scheme	1
Improve cycling routes	1
Local shops	1
More parking	1
Railway	1
Reduce on street parking	1
Repair roads	1

The comments on Improve bus services are similar to the responses on public transport in question 5 but I have broken out the specific comments relating to bus services to rail connections, to Lewknor junction and for a community bus scheme separately here.