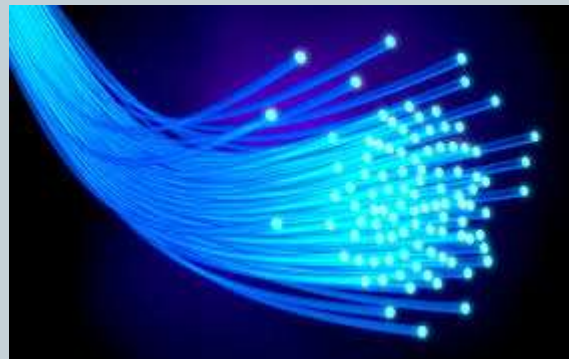


ULTRAFAST BROADBAND FOR WATLINGTON



JANUARY 2020 SURVEY



Agenda



- Introductions and survey results - Peter Richardson
- Mark Hopping - Project Manager for Oxfordshire County Council Better Broadband Team
- Michelle Maidment - Customer Field Manager - BT Openreach Community Fibre Partnership
- Andrew Roberts - Business Development Executive From Airband
- 10 minutes break
- Questions to the Panel
- Closing comments and next steps

1276 surveys were sent by post early in 2020



- 10.4% (134) surveys were completed in the specified time
- 64% (86) of respondents would pay more on a monthly basis than at present to get a faster service
- 36% (48) either felt happy with what they have or were unhappy to pay more
- 10% were from businesses, a further 4% from respondents requiring ultrafast for residential and business use from home and 86% from residents – all within the OX49 postcode

Why were so few completions?

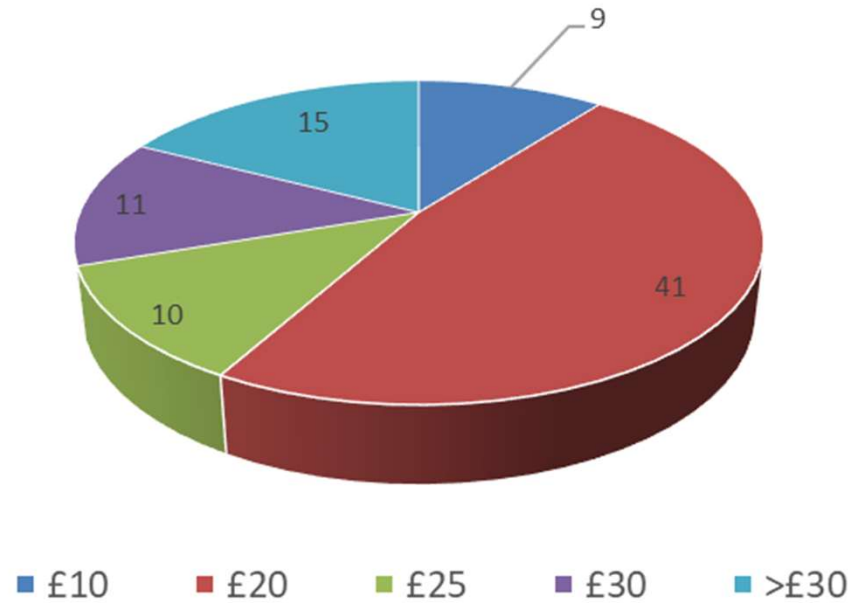


- Too short a period for completion?
- Survey treated as junk mail?
- The impression that this was a sales pitch?
- Failure to understand the significance of ultrafast broadband?
- Ease of completion if purely electronic?
- Insufficient publicity?
- Invasion of privacy?
- Apathy?

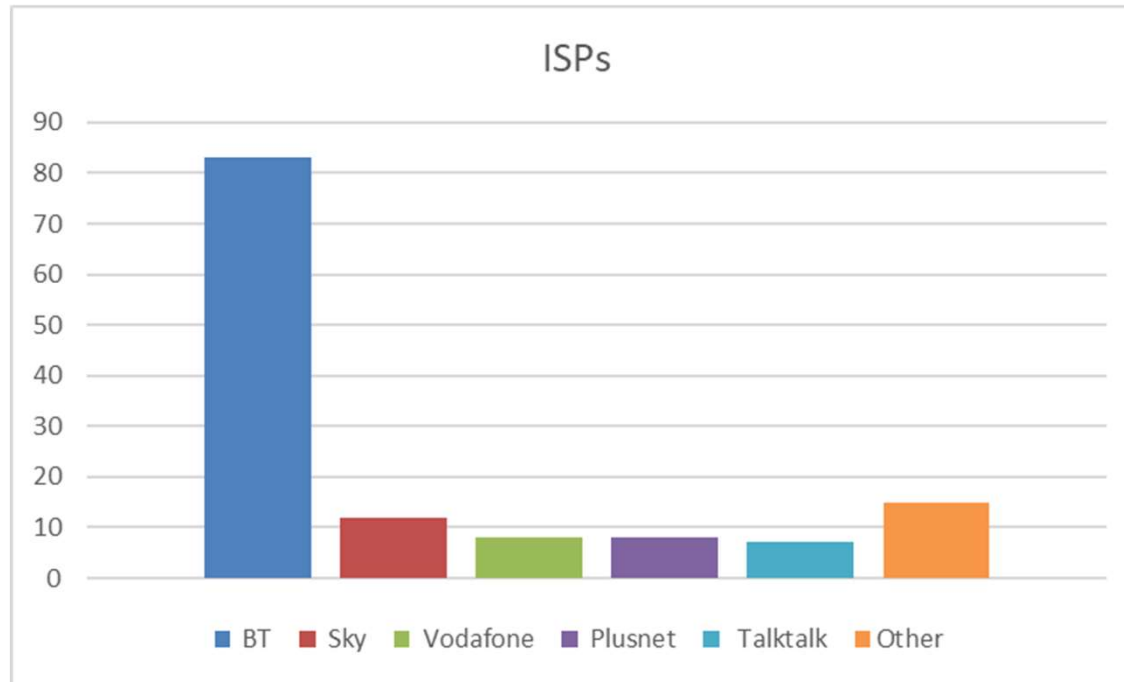
How much more are people prepared to pay ?



Breakdown of 86 respondents willing to pay extra



Which ISP do people currently use ?



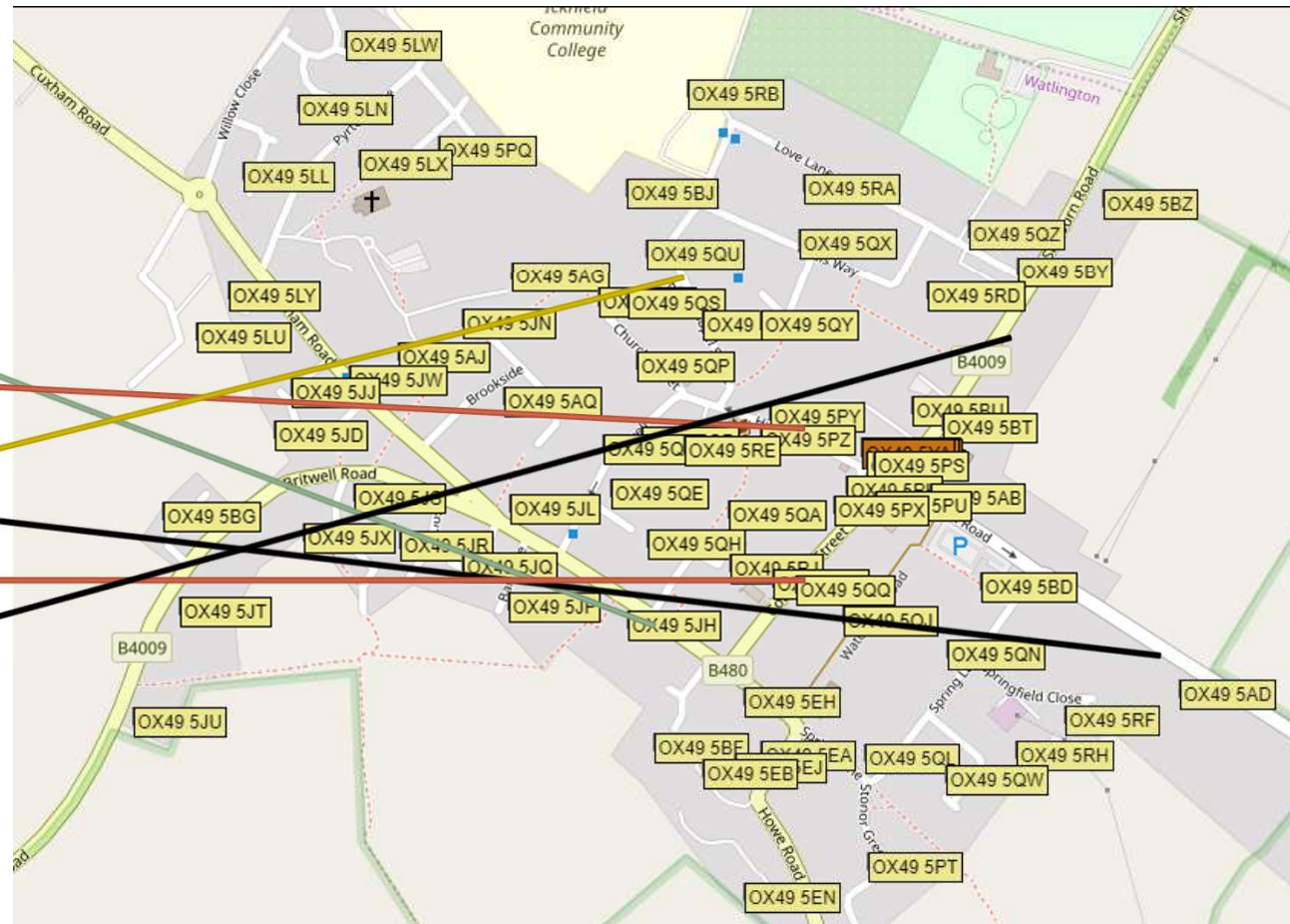
League Table of Postcode demand



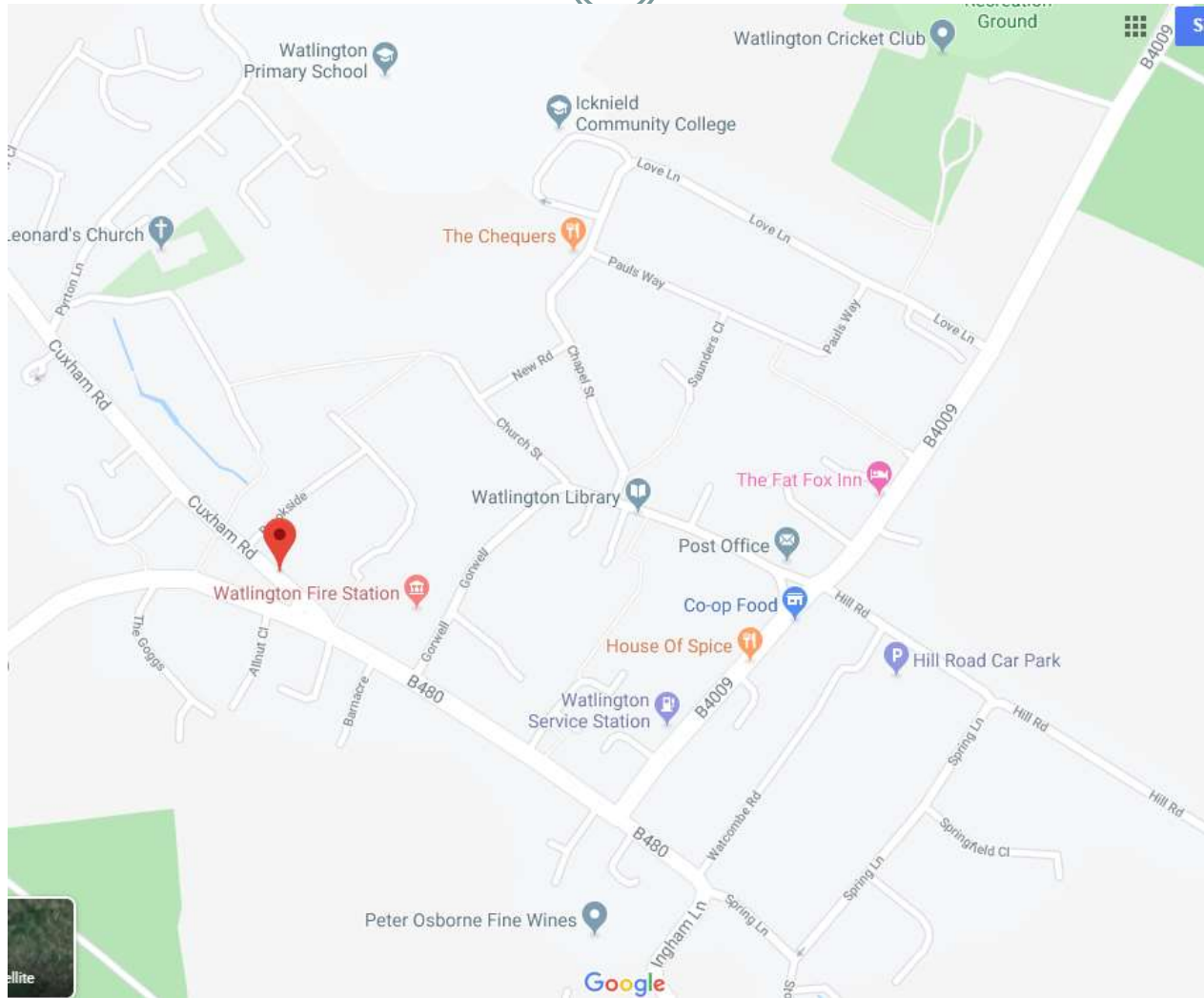
The streets with the most 'Yes' responses :

- Brook Street 7
- High Street 6
- Chapel Street 5
- Hill Road 5
- Couching St 4
- Shirburn Road 4

41 postcodes in Watlington replied with Yes.



Map of Watlington



Questions



1. Installation costs
2. Subscription costs
3. Existing contracts
4. What is FTTP?
5. Green cabinets
6. Fibre types
7. What is Gfast ?
8. More on ISP's
9. Delivery
10. Funding schemes
11. Span of delivery
12. New development
13. Two tier subscriptions
14. Copper and its future
15. Wireless connectivity and 5G
16. Contention and capacity
17. Working with our neighbours